

# TARYN RIPPLE

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## PROFESSIONAL SUMMARY

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Adaptable advertising major currently attending Drake University. Aiming to leverage a proven knowledge of advertising communications, brand management, and print media skills. Excellent writing ability and sound editorial judgement.

## WORK HISTORY

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### **Managing Editor**, 05/2020 - 05/2021

The Times-Delphic, Des Moines, IA

- Oversaw publication of weekly newspaper alongside editor-in-chief
- Provided concise and constructive editorial feedback to writers
- Performed final proofreading and copy editing

### **News Editor**, 05/2019 - 05/2020

The Times-Delphic, Des Moines, IA

- Conceptualized, pitched, assigned and monitored stories from origination to publication
- Interviewed sources to obtain vital information for stories
- Collected stories/content and designed weekly layout for print publications

## OTHER EXPERIENCE

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### **TJ Maxx - Retail Associate**

Lake Geneva, WI

05/2021 - Current

### **Pier 290 - Host**

Williams Bay, WI

05/2019 - 08/2020

### **Barrett Memorial Library - Library Assistant**

Williams Bay, WI

04/2017 - 08/2018

 Des Moines, IA 50311

 (262) 215-0986

 taryn.ripple@drake.edu

## EDUCATION

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### **Bachelor of Arts, Advertising,**

Expected in 05/2022

Drake University - Des Moines, IA

Minors in Magazine Media and

Psychology

## SKILLS

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- Content and style updating
- Staff leadership and supervision
- Copywriting and editing
- Team collaboration
- Adobe InDesign
- Associate Style Press

## HOBBIES

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- Reading
- Journaling
- Painting
- Puzzles
- Writing